2018 CORPORATE MARKETING AND ENGAGEMENT OPPORTUNITIES

Reach Industry Influencers and Key Decision Makers through AIAA!
ABOUT AIAA

The American Institute of Aeronautics and Astronautics (AIAA) comprises nearly 30,000 engineers and scientists from 88 countries dedicated to the global aerospace profession. AIAA convenes five yearly forums; publishes books, technical journals, and Aerospace America; hosts a collection of 160,000 technical papers; develops and maintains standards; honors and celebrates achievement; and advocates on policy issues. AIAA serves aerospace professionals around the world—who are shaping the future of aerospace—by providing the tools, insights, and collaborative exchanges to advance the state of the art in engineering and science for aviation, space, and defense. Visit aiaa.org, or follow us on Twitter @AIAA.

CONTACT US TODAY FOR MARKETING, BRANDING, AND EXHIBITING OPTIONS WITH AIAA

Primes/Super Integrators, Government Agencies: Chris Semon | 703.264.7510 | ChrisS@aiaa.org
Super Integrators, Specialty Primes, Major Assemblies, FFRDCs, Universities, Government & State Organizations: Vickie Singer | 703.264.7509 | VickieS@aiaa.org
Supply Chain and Small Business: Paul doCarmo | 703.264.7576 | PaulD@aiaa.org
Whether you choose an AIAA sponsorship or exposition package, or create a customized program, your message will be delivered to thousands of industry influencers including scientists, engineers, technologists, entrepreneurs, educators, students and decision makers.

Through branded engagements and prominent logo placement, you have the tools to educate, entertain, and engage a captive audience on what your organization is doing to make a difference in aeronautics and astronautics today and in the future.

Top-level branding and marketing opportunities for 2018 include premier sponsorships, delivering the highest visibility possible and providing exposure by aligning your brand with AIAA as a top promotional partner across an entire event.

MEMBERSHIP PROFILE

AEROSPACE IMPACT:

- $809.6 BILLION
- $605 BILLION IN SALES REVENUE
- $142 BILLION IN EXPORTED GOODS
- $62.6 BILLION IN TAX REVENUE
- 9.5% OF ALL U.S. EXPORTS

2% of members did not provide a specific segmentation of the industry.
FORUM AND ATTENDEE PROFILES

AIAA forums and expositions attract thought leaders and experts from around the world who are making breakthroughs in aerospace. Promote your company’s assets to leading government agencies that fund multimillion-dollar contracts. Discover a workforce that is conducting cutting-edge research that will improve your company’s products and bottom line. Celebrate the accomplishments of preeminent individuals and teams who have long and highly contributory careers in aerospace. Shape the future of aerospace with us.

The AIAA Science and Technology Forum and Exposition (AIAA SciTech Forum) program covers the science, technologies, policies, and regulations that are shaping the future of aerospace. The forum is the largest event for aerospace research, development, and technology in the world—bringing together 11 individual technical disciplines. AIAA SciTech Forum attendees include over 1,000 undergraduate and graduate students, and aerospace professionals from nearly 1,000 corporate, academic, and government institutions in 42 countries.

scitech.aiaa.org
The AIAA Defense and Security Forum (AIAA DEFENSE Forum) is a classified SECRET/NoFORN meeting for technical, programmatic, and policy issues pertaining to aerospace defense within U.S. national security. The forum is an unbiased, nonpartisan environment for defense officials to interact with industry allies, the aerospace research and development community, and government decision makers and policymakers to address critical topics from a policy, program, and technology perspective.

defense.aiaa.org
The AIAA Aviation and Aeronautics Forum and Exposition (AIAA AVIATION Forum) is the only event that covers the entire integrated spectrum of aviation business, research, development, and technology. The program features discussions with respected aviation leaders—providing a single, structured gathering to help attendees navigate the key challenges and opportunities affecting the direction of global aviation policy, research and development, technology proliferation, cybersecurity, environmental issues, and emerging markets.

aviation.aiaa.org
The AIAA Propulsion and Energy Forum and Exposition (AIAA Propulsion and Energy Forum) explores emerging technologies, research, and innovations affecting propulsion and energy systems in the aerospace industry. Every move forward in our exploration of the world relies on advancements from aerospace researchers, engineers, and technologists who attend this forum. Attendees dive into over 30 different specialized technical disciplines, from electric aircraft propulsion and fossil-fuel power technologies to gas turbine engines and space nuclear power systems.

[link]

**Propulsionenergy.aiaa.org**
The AIAA Space and Astronautics Forum and Exposition (AIAA SPACE Forum) welcomes the entire space community in a single, integrated meeting place to navigate key challenges and opportunities affecting the future direction of space. General session content focuses on space agency initiatives, opportunities for technology partnerships, space policy issues, and the general state of the space business. A strong technical program features presentations on space operations, systems, satellites, transportation, exploration, and much more!

space.aiaa.org
AIAA offers you a multitude of valuable options to convey your organization’s logo and messaging to forum attendees. Select from the popular all-inclusive packages below, opportunities in our new exposition networking area, the HUB (more information on page 10), a la carte options on page 13, or contact our team for a customized package to fit your goals and budget. We are here to make your job easier!

Included in all sponsorships:

› Your company logo prominently featured on the event homepage with link to your homepage
› Your company logo featured in all digital marketing campaigns
› Invitations for executives to attend Exhibit Reception
› Sponsor ribbons for executives and booth personnel (if sponsor company is exhibiting)
› Access to the Exhibitor/Sponsor lounge in the Exposition Hall
› Logo included in onsite materials, including program, plenary session informational slides, and signage
› Your company name mentioned in social media, before, during, and after the event
› Onsite recognition from the podium during plenary sessions
› A Speaker/Sponsor Reception for informal networking with forum speakers, sponsors, organizers, and AIAA leadership held at the forum venue. Connect with colleagues and make new contacts at this exclusive networking event.

**TOP-LEVEL SPONSORSHIP OPPORTUNITIES**

Some opportunities may be limited or not available at some events.

**PREMIER FORUM SPONSOR**

**INVESTMENT: $110,000** (one opportunity per forum)

AIAA’s most prestigious and exclusive partnership option.

› Corporate representative to participate on the Executive Steering Committee (one person per company for 1-year term)
› Corporate video played before one plenary or lunch session
› Reserved table plus one seat at one of the luncheon head tables

**SIGNATURE FORUM SPONSOR**

**INVESTMENT: $55,000**

High visibility and partnership positioning with AIAA and its other partners.

› Corporate video played before one of the plenary sessions
› Reserved table plus one seat at one of the luncheon head tables
› 10’ x 10’ exposition booth (or equivalent credit applied to larger configuration)
› Full-page color advertisement in program
› Logo on plenary stage backdrop
› Five (5) invitations to Speaker/Sponsor Reception
› Five (5) complimentary full forum registrations

**EXECUTIVE FORUM SPONSOR**

**INVESTMENT: $22,000**

Notable brand positioning with AIAA and its other partners.

› Reserved table plus one seat at one of the luncheon head tables
› 10’ x 10’ exposition booth (or equivalent credit applied to larger configuration)
› Full-page color advertisement in program
› Logo on plenary stage backdrop
› Three (3) invitations to Speaker/Sponsor Reception
› Two (2) complimentary full forum registrations

AIAA CORPORATE MEMBERS RECEIVE A DISCOUNT FOR ALL SPONSORSHIP OPPORTUNITIES.

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A NEW multi-use area in the heart of AIAA expositions, PLUS innovative member-driven programming:

› AIAA Publications Pavilion
› Expansive centralized networking
› Presentations in Launch Pad and Hangar
› Surrounded by prime high-traffic booth space
› Recruiting connections
› AIAA Foundation Silent Auction

In 2018, the HUB will be featured at AIAA SciTech Forum, AIAA AVIATION Forum, and AIAA Propulsion and Energy Forum. For more details, and updated programing information, visit aiaa.org/theHUB

HUB TITLE SPONSOR
INVESTMENT: $22,000 (one opportunity per forum)

AIAA forum attendees visit the Exposition Hall to discover emerging technologies and solutions, network, and purchase industry publications. In 2018, they will be able to gain even more insights about your organization’s products and services! Get premier exposure with the HUB.

› 10’ x 10’ exposition booth adjacent to the HUB (or equivalent credit applied to larger configuration)
› One (1) full-page color advertisement in program
› Company logo included in marketing materials
› Company logo featured on Exposition Hall map and signage
› Distribution of marketing material in Exposition Hall
› Inclusion in a non-exclusive onsite email inviting attendees to join you in the HUB
› One (1) 30-minute presentation slot in the Launch Pad
› Floor decal or gobo located on the Exposition Hall floor
› Logo use in the plenary session
› Two (2) complimentary full forum registrations

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THE DAILY GRIND – ESPRESSO BAR
AND COFFEE SERVICE
INVESTMENT: Opportunities start at $7,000 per day, or $15,500 for three days

Who doesn’t enjoy a great cup of coffee? This branded espresso bar, including AM and PM coffee breaks, offers turnkey barista service during the forum, allowing attendees the chance to mix and mingle, reflect on the day’s events, or simply relax. The Daily Grind is where you may meet your next best customer.

› An espresso bar in the HUB (up to a max. of 3 hours per day) and featuring your company logo
› One (1) full-page black-and-white advertisement in program with a three-day sponsorship or one (1) half-page black-and-white for a one-day sponsorship
› Company logo included in marketing materials
› Company logo featured on Exposition Hall map and signage
› Distribution of marketing material in Exposition Hall
› Branded cups or cup sleeves
› Your logo on the barista’s apron
› Inclusion in a non-exclusive onsite email inviting attendees to join you in the HUB

THE HeadShotLOUNGE™
INVESTMENT: $12,500 (one opportunity per forum)

HeadShotLOUNGE™ is a portrait-taking service where conference attendees can sit for a professional styling session and then get expertly photographed by one of the best portrait photographers in the country! The entire experience is free to the attendee. Designed as an exciting experience that results in the attendee walking away with a beautiful professional portrait.

› A designated area inside or adjacent to the HUB, featuring your company logo and staffed with two professional photographers and two professional stylists
› Approximately 14 hours of professional photography and styling services over two days (exact times TBD by AIAA)
› One (1) half-page black-and-white advertisement in program
› Company logo included in marketing materials
› Company logo featured on Exposition Hall map and signage
› Distribution of marketing material in Exposition Hall
› Inclusion in a non-exclusive onsite email inviting attendees to join you in the HUB

“LAUNCH PAD” PRESENTATION AREA
INVESTMENT: $11,000 (one opportunity per forum)

An area for discussion and content presentation within the HUB. Present your own content to this highly targeted audience through:

› A designated presentation area inside the HUB, featuring your company logo
› One (1) half-page black-and-white advertisement in program
› Company logo included in marketing materials
› Two (2) prescheduled 30-minute time slots during designated Exposition Hall hours
› Company logo featured on Exposition Hall map and signage
› Distribution of marketing material in Exposition Hall
› Inclusion in a non-exclusive onsite email inviting attendees to join you in the HUB

TIME TO SHINE
INVESTMENT: $11,000 (one opportunity per forum)

Everyone needs to shine now and again. How about a shoe shine to brighten the attendees’ day? Achieve branding visibility by hosting the Time to Shine station at AIAA forums. When attendees see your organization’s logo on the Time to Shine station they will associate your brand with a luxurious, yet practical experience they won’t soon forget. Enhance your brand with custom shoe bags or travel shoe shine kits, which you may provide.

› A branded and professionally staffed shoe shine station within the HUB
› One (1) half-page black-and-white advertisement in program
› Company logo included in marketing materials
› Company logo featured on Exposition Hall map and signage
› Distribution of marketing material in Exposition Hall
› Inclusion in a non-exclusive onsite email inviting attendees to join you in the HUB

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Vickie Singer | 703.264.7509 | VickieS@aiaa.org  ☐ Paul doCarmo | 703.264.7576 | PaulD@aiaa.org
CAREER PURSUITS IN THE “HANGAR”
**INVESTMENT: $8,000** (one opportunity per forum)

Inspire and connect with professionals, students, and rising leaders from around the world at Career Pursuits. Your expert(s) can address the latest trends, techniques, and perspectives in the area of talent search and acquisition. Don’t miss this opportunity to interact with AIAA’s students and young professionals. Seating for approximately 30 attendees.

- A designated presentation area inside the HUB, featuring your company logo
- Opportunity to address the audience before the presentation
- One (1) quarter-page black-and-white advertisement in program
- Company logo included in marketing materials
- Two (2) prescheduled 30-minute time slots during designated Exposition Hall hours
- Company logo featured on Exposition Hall map and signage
- Distribution of marketing material in Exposition Hall
- Inclusion in a non-exclusive onsite email inviting attendees to join you in the HUB

CHARGED UP
**INVESTMENT: $7,250** (one opportunity per forum)

Technology is everywhere, and you never know when you’ll need a charge. Turnkey charging stations offer full branding, and a variety of charging capabilities for phones and other handheld electronics. These stations charge fast so you don’t miss a beat at AIAA forums.

- Two (2) centrally located charging stations, includes at least one inside or near the Exposition Hall
- One (1) quarter-page black-and-white advertisement in program
- Company logo included in marketing materials
- Company logo featured on Exposition Hall map and signage
- Distribution of marketing material in Exposition Hall
- Inclusion in a non-exclusive onsite email inviting attendees to join you in the HUB

WHY EXHIBIT AT AIAA FORUMS?

1. **BENEFIT FROM TARGETED REACH:** AIAA forums provide interaction between researchers, system developers, product support personnel, managers, and business developers from throughout industry, government, and academia in a uniquely targeted and integrated manner.

2. **BUILD RELATIONSHIPS:** Get direct access to innovators, regulators, funders, thought leaders, experts, and practitioners.

3. **GAIN ACCESS TO AN INTERNATIONAL AUDIENCE:** Meet face-to-face with aerospace professionals from more than 35 nations around the world.

4. **ENHANCE YOUR CORPORATE IMAGE:** Show your support and commitment to the aerospace industry, particularly to the next generation of aerospace professionals. AIAA forums engage the world’s best and brightest students.

5. **FORM PARTNERSHIPS:** Showcase your latest technology, demonstrate your products and services, and form new partnerships.

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Floor plan at 2018 SciTech
A LA CARTE SPONSORSHIP OPPORTUNITIES

DURAND LECTURESHP FOR PUBLIC SERVICE LUNCHEON
INVESTMENT: $17,500
Named in honor of William F. Durand, this lectureship was approved by the AIAA Board of Directors in 1983. It is presented for notable achievements by a scientific or technical leader whose contributions have led directly to the understanding and application of the science and technology of aeronautics and astronautics for the betterment of mankind. This lecture is presented annually during the AIAA SciTech Forum.
› Introductory remarks at the luncheon
› Corporate commercial played before the luncheon
› Reserved table plus one seat at one of the luncheon head tables
› Full-page color advertisement in program
› Logo on plenary stage backdrop
› Opportunity to provide corporate giveaway at the luncheon
› Three (3) invitations to Speaker/Sponsor Reception
› Three (3) full forum registrations

BOX LUNCH
INVESTMENT: $16,500 (one opportunity per forum)
› Logo on signs at each of the box lunch stations
› Napkins branded with your logo at each of the box lunch stations
› Logo included in advance and onsite announcements regarding the box lunch
› Opportunity to provide corporate giveaway with the box lunch
› Two (2) invitations to Speaker/Sponsor Reception
› One (1) full forum registration

NETWORKING RECEPTION IN THE EXPOSITION HALL
INVESTMENT: $16,500 (one opportunity per forum)
› Logo on signs at each of the bars and food stations
› Napkins branded with your logo at each of the bars and food stations

ATTENDEE BAG
INVESTMENT: $12,500 (one opportunity per forum)
(Sponsor purchases and ships branded bags; bags must be preapproved by AIAA.)
› Logo included on bag distributed to all attendees at registration
› Two (2) invitations to Speaker/Sponsor Reception
› One (1) full forum registration

LIVESTREAMING VIDEO ON LIVESTREAM.COM/AIAA
INVESTMENT: $12,500 (one opportunity per forum)
› Logo on the AIAA Livestream page during and after the forum
› Logo included in advance and onsite announcements regarding the networking reception
› Corporate commercial embedded in Livestream feed
› Two (2) invitations to Speaker/Sponsor Reception
› One (1) full forum registration

WiFi
INVESTMENT: $11,000 (one opportunity per forum)
› Sponsor recognition on the WiFi login page
› Logo included in advance and onsite announcements regarding the networking reception
› Two (2) invitations to Speaker/Sponsor Reception
› One (1) full forum registration

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OPPORTUNITIES TO REACH YOUNG ATTENDEES

STUDENT WELCOME RECEPTION
INVESTMENT: $8,250
Meet and network with undergraduate and graduate students; this is an excellent recruiting opportunity!
› Opportunity to make welcome remarks from the podium at the reception
› Logo included in advance and onsite materials everywhere the Student Reception is mentioned
› Two (2) invitations to Speaker/Sponsor Reception

YOUNG PROFESSIONAL PROGRAM: RISING LEADERS IN AEROSPACE
INVESTMENT: $8,250/$5,500
Events generally include a panel session, luncheon and reception targeting young professionals. Actual plan may vary.
› Opportunity to make welcome remarks from the podium during various Rising Leaders event(s)
› Logo included in advance and onsite announcements regarding the networking break
› Two (2) invitations to Speaker/Sponsor Reception
(Inquire about options such as speed mentoring, speaker options or a boxed lunch.)

Customized recruiting packages can be developed to meet your workforce needs, contact us today. Additional information about AIAA’s Young Professional program can be found at: aiaa.org/YoungProfessional

NETWORKING COFFEE BREAK
INVESTMENT: $4,500
› Logo on signs at each of the coffee stations at both morning and afternoon breaks
› Logo included in advance and onsite materials
(Inquire about options for including barista service in the HUB as part of this opportunity.)

LANYARD
INVESTMENT: $5,500 (one opportunity per forum)
(Sponsor purchases and ships branded lanyards; lanyards must be preapproved by AIAA.)
› Sponsor logo on lanyards distributed to all attendees at registration

TWITTER BOARD
INVESTMENT: $5,500 (one opportunity per forum)
Anticipate a minimum of three Twitter boards.
› Sponsor recognition on plasma screen monitors strategically placed throughout the forum venue
› Logo included in advance and onsite materials

CONFERENCE NOTE PADS OR CONFERENCE PENS
INVESTMENT: $1,100 (one opportunity per forum)
(Sponsor purchases and ships branded note pads or pens; Note pads or pens must be preapproved by AIAA.)
› Sponsor logo on note pads or pens available to all attendees at registration tables
› Logo included in advance and onsite materials

FULL-PAGE ADVERTISEMENT IN THE PROGRAM
INVESTMENT: $2,500 corporate members only
› Distributed to all attendees

FOR SMALL BUSINESS ONLY (Must have 11 or fewer employees.)

SMALL BUSINESS GOLD SPONSOR
INVESTMENT: $2,500 corporate members only
› Two (2) invitations to Speaker/Sponsor Reception
› One (1) full forum registration
› Logo included in advance and onsite materials

SMALL BUSINESS SILVER SPONSOR
INVESTMENT: $1,500 corporate members only
› Two (2) invitations to Speaker/Sponsor Reception
› Logo included in advance and onsite materials

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One of AIAA’s missions is to recognize aerospace professionals for their contributions to making the world safer, better connected, and prosperous. Join 500 government, military, and academic industry colleagues as we honor the following award winners:

› Goddard Astronautics Award
› Reed Aeronautics Award
› AIAA Foundation Award for Excellence
› International Cooperation Award
› Public Service Award
› Distinguished Service Award

Table sponsorship (includes government guests) $3,500. Gala program tribute full and half pages available.

aiaa.org/gala2018
The AIAA Foundation inspires and supports the next generation of aerospace professionals. With the generous support of our individual and corporate members and our various partners, we have impacted countless students and educators with educational solutions.

The Foundation’s programs have:

› Enriched the classrooms of over 4,200 K-12 Educator Associate Members with more than 40 Aerospace Micro-Lessons
› Funded more than 1,300 K-12 Classroom Grants, impacting approximately 140,000 students
› Inspired more than 600 middle-school students with hands-on STEM activities and experiments
› Organized various design competitions that engaged more than 1,600 teams and more than 15,000 university students
› Supported over 400 university student conferences providing more than 14,000 students with practical engineering challenges
› Presented more than 1,350 competitive aerospace scholarships and awards

**CORPORATE GIVING LEVELS**

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<thead>
<tr>
<th>RECOGNITION TIER</th>
<th>ANNUAL DONATION</th>
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<tbody>
<tr>
<td>Founder’s Council</td>
<td>$1,000,000+</td>
</tr>
<tr>
<td>Chairmen’s Circle</td>
<td>$500,000-$999,999</td>
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<tr>
<td>President’s Circle</td>
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<tr>
<td>Champion’s Circle</td>
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**INDIVIDUAL GIVING LEVELS**

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<th>RECOGNITION TIER</th>
<th>ANNUAL DONATION</th>
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<tr>
<td>The 1963 Society</td>
<td>$50,000+</td>
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<tr>
<td>The Pickering Society</td>
<td>$25,000-$49,999</td>
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<tr>
<td>The Lasser Society</td>
<td>$10,000-$24,999</td>
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<tr>
<td>The Hunsaker Society</td>
<td>$5,000-$9,999</td>
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<td>Innovator</td>
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<td>Benefactor</td>
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<tr>
<td>Sponsor</td>
<td>$100-$499</td>
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*Annual donations are allocated to the AIAA Foundation unrestricted funds. These funds directly support the foundation’s mission and its programs.

**DESIGN/BUILD/FLY COMPETITION**

19–22 APRIL 2018 | WICHITA, KANSAS

The Design/Build/Fly Competition, in its 22nd year, invites student teams to design, fabricate, and demonstrate the flight capabilities of an unmanned, electric-powered, radio-controlled aircraft to meet a specified mission profile. The competition gives students the opportunity to validate and apply their studies in a challenging and fun environment. The organizing committee, which comprises representatives from the sponsoring organizations and the AIAA Aerodynamics, Aircraft Design, Design Engineering and Flight Test technical committees, selects a new topic each year to encourage innovation and maintain a fresh design. The 2018 challenge is to design a dual-purpose regional and business aircraft.

**GOLD SPONSORSHIP OPPORTUNITY**

**INVESTMENT: $5,000**

AIAA will provide your organization a 6’ table in a shared covered canopy area. Electricity will be provided. We will recognize your partnership onsite during the opening and closing remarks, on the competition website, t-shirts, and signage.

**SILVER SPONSORSHIP OPPORTUNITY**

**INVESTMENT: $2,500**

AIAA will recognize your partnership onsite during the opening and closing remarks, on the competition website, t-shirts, and signage.

For more information about AIAA Foundation sponsorship or to make a contribution, visit aiaafoundation.org or contact Merrie Scott, Development Director, at 703.264.7530 or merries@aiaa.org

**2018 PRIMARY SPONSORS**

[Image of sponsors: Textron Aviation, Raytheon]

Additional primary sponsorships are available.
AIAA ADVERTISING AND MEDIA INFORMATION

AEROSPACE AMERICA
AIAA’s flagship magazine, published 11 times a year, reaches every AIAA member, congressional offices on Capitol Hill, and leading engineering and aerospace libraries.

34,000 CIRCULATION

ONLINE
Advertising on AIAA’s website, aiaa.org, and on Aerospace America’s website, aerospaceamerica.aiaa.org, gives your company immediate and daily exposure to the decision makers in the leading agencies and companies throughout the aerospace industry.

aiaa.org:
› More than 10,000 visits per day
› More than 300,000 visits per month
› Nearly 1.2 million page views per month

aerospaceamerica.aiaa.org:
› More than 15,000 page views per month
› More than 7,000 visits per month

AIAA Website Advertising and Aerospace America Contact
Joan Daly | joan@dalyllc.com | 703.938.5907

AIAA DAILY LAUNCH
AIAA’s daily news digest offers direct exposure to aerospace professionals and decision makers in the leading agencies and companies throughout the aerospace industry. One of the top AIAA member benefits, it is distributed to about 30,000 AIAA members each weekday morning.

Contact: Larry Thomas | lthomas@bulletinmedia.com | 646.290.0453

LIST RENTALS
AIAA membership and subscriber mailing lists are available for rent to qualified companies. All lists are updated on a quarterly basis and can be segmented in a number of fashions.

For more information, please contact our list management firm:
Candy Brecht, MGILists
cbrecht@marketinggeneral.com | 703.706.0383

aiaa.org/mediakit2018
In 2019, humanity will celebrate the 50th anniversary of a feat once thought impossible: humans walking on the moon. In the past half-century, the United States, through domestic investments and international partnerships, has contributed to humanity’s quest to explore the unknown and expand the boundaries of our terrestrial existence. As a nation, we invite the world to commemorate that “one giant leap for mankind” and celebrate the international accomplishments and partnerships that have become the hallmarks of space exploration.

The International Astronautical Congress draws the world’s most influential space leaders, as well as international technical experts and scientists who are making the biggest breakthroughs of our day—including those who are on the brink of the next big leap for humankind. The congress is where attendees:

› Hear from the world’s thought leaders on the future vision of and latest developments in space
› Meet critical business connections
› Announce new products
› Accelerate success

iac2019.org

**TIMELINE OF EVENTS:**

<table>
<thead>
<tr>
<th>FALL 2017</th>
<th>SUMMER 2018</th>
<th>WINTER 2018</th>
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<tr>
<td>Sponsorship selection available</td>
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<td>Sponsors support call #2</td>
</tr>
</tbody>
</table>

**EXHIBITION 2019 – PRELIMINARY DETAILS**

› Estimated price = $57.25 USD/sqft
  Estimated price = € 515/sqm

› 15% discount on booth space for IAF members

› Floor plan officially launches October 2018 on IAC2019.org

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