

# 51ST AIAA AEROSPACE SCIENCES MEETING

Including the **NEW HORIZONS FORUM**  
and **AEROSPACE EXPOSITION**

7-10 January 2013

Grapevine, Texas  
(Dallas/Fort Worth Region)  
Gaylord Texan Resort and  
Convention Center



For decades, the **AIAA Aerospace Sciences Meeting** has been the premier event of the many annual conferences hosted by AIAA, bringing together key players from throughout the aerospace industry, from industry, government, and academia, to share and disseminate scientific knowledge and research results with a view toward new technologies for aerospace systems. The Aerospace Sciences Meeting also hosts the New Horizons Forum and the Aerospace Exposition.

The **New Horizons Forum** brings together leaders from industry, government, and academia to address current issues and trends in aerospace technology, research and development, and policy. The New Horizons Forum features keynote speakers from industry and government who will address new challenges in the aerospace community, future opportunities, and emerging trends in education, research, and programs.

The **Aerospace Exposition** features government and aerospace industry sponsors and exhibitors in an expanded Expo Hall area, further enhanced by our popular Presentation Stage events and VIP tours, designed to allow key government speakers and attendees to network with our conference exhibitors.

Don't miss our great Waypoint Networking Reception, where you will have a chance to interact with all of our conference attendees in a relaxed evening environment. In addition, networking coffee breaks are held in the exhibit hall, giving exhibitors even more face time with conference attendees.

# Exhibitor Prospectus

# Why Exhibit?

In today's market, companies are looking for the most strategic approaches to spending their marketing dollars. AIAA conferences provide our exhibitors many opportunities to network with potential customers in a professional environment, using your budget in the most efficient, effective way possible.

This conference is a great opportunity to market your company not only to your fellow exhibitors but also to more than 2,000 conference attendees who visit the exhibit hall daily during the show, at networking opportunities throughout the day. AIAA hosts networking coffee breaks, as well as large networking receptions, right in the exhibit hall, providing a great opportunity for high exposure among your peers and industry leaders.

## Unique Access to Aerospace Leaders:

Our conferences attract top industry attendees and visitors, and AIAA hosts VIP tours during the morning and afternoon hours of the show.

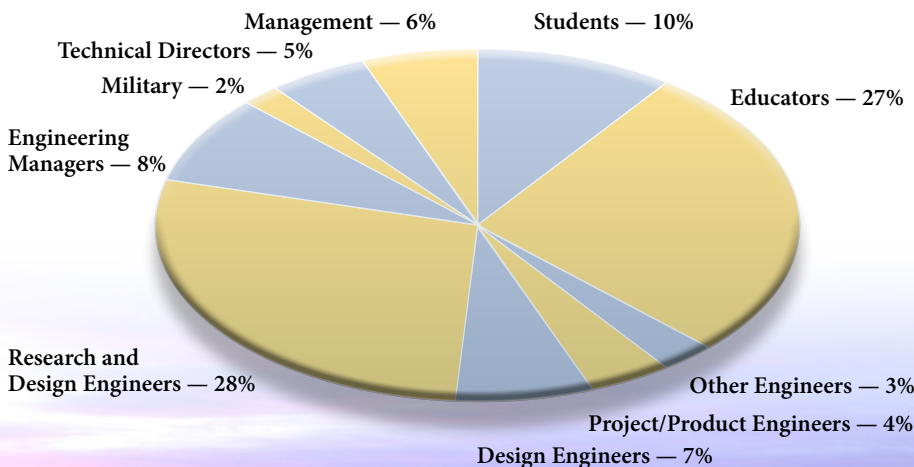
## Unmatched Experience:

For decades, the Aerospace Sciences Meeting has been the premier aerospace industry showcase, combining not only a technical forum for our attendees but also the unique opportunity to visit our exhibit hall, featuring leading members of the aerospace industry. Our attendees come from middle to high-level management backgrounds and are among the best engineers in the aerospace industry. If you work directly with the aerospace community, this is where you will be able to reach your potential customers and market your enterprise.

## Your booth fee (\$3,700) includes:

- ✓ 10x10 Exhibit Space, with ID sign
- ✓ Two complimentary exhibitor lunches for staff members working your booth
- ✓ Complimentary Unlimited Exhibitor Only Badges
- ✓ Complimentary company description and listing with color logo in exhibit guide and AIAA website
- ✓ Complimentary access to the Waypoint evening reception (valued at \$130)
- ✓ Two complimentary drink tickets at the Waypoint evening reception

## Who Attends ASM:



## Exhibitors at the 2012 ASM

- AeroSoft, Inc.
- Air Force Office of Scientific Research
- Airborne Systems
- Analytical Methods
- Ansys
- Arnold Engineering Development Center
- BAE Systems
- Begell House, Inc.
- Boeing Technology Services
- CAE USA, Inc.
- Cambridge Flow Solutions
- Cambridge University Press
- CD-adapco
- CEI
- CRAFT Tech
- Cray, Inc.
- Desktop Aeronautics, Inc.
- Emhart Teknologies – Aerospace
- Intelligent Light
- La Vision, Inc.
- Lockheed Martin Corporation
- Metacomp Technologies
- Micro Craft, Inc.
- NASA
- National Reconnaissance Office
- National Research Council of the National Academies
- NIA
- NRC Aerospace
- Office of Naval Research
- Photron
- Pointwise
- Pratt & Whitney Rocketdyne
- Tecplot
- Tetra Research Corporation
- Tri Models, Inc.
- Triumph Aerospace Systems – Newport News
- Vigyan, Inc.
- Wolverine Ventures

## To reserve your exhibit space

Please contact  
Chris Grady  
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1801 Alexander Bell Drive, Suite 500  
Reston, VA 20191-4344  
Phone: 703.264.7509  
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Or visit the AIAA website for this event at  
[www.aiaa.org/exhibits](http://www.aiaa.org/exhibits)

