



***Pulling a Rabbit Out of A Hat***  
***...easy when you know the “tricks” of the “trade” ...***

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# What do engineers do?

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***Science is the study of what Is,  
Engineering builds what Will Be.***

*The scientist merely explores  
that which exists,*

*while the engineer creates ...  
what has never existed before.*

Theodore VonKármán, c.a. 1957

# *Thinking like an engineer ...*

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Brainstorm uses for ...

a tennis ball



# What “NOT” to do ...

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Voodoo Economics ...

from *Ferris Beuhler's Day Off* ...

# Force and Motion – In the Natural World

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## Position and Motion of Objects –NSES K-4

- Pushing/Pulling

## Motions and Forces –NSES 5-8

- Describing Motion
- Newton's Three Laws of Motion

## Motions and Forces –NSES 9-12

- Newton's Three Laws of Motion
- Gravity

# Force and Motion – In the Designed World

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## Science and Technology –NSES K-4

- Abilities of technological design
- Understanding about science and technology
- Abilities to distinguish between natural objects and objects made by humans.

## Science and Technology –NSES 5-8 and 9-12

- Abilities of technological design
- Understanding about science and technology

# Force and Motion – In the Natural World

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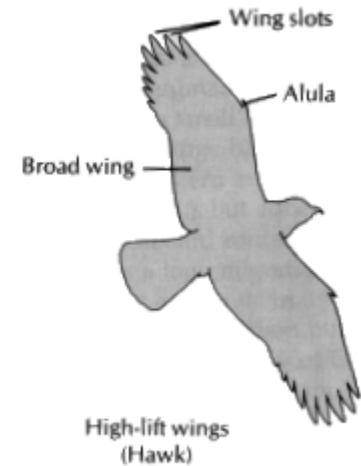
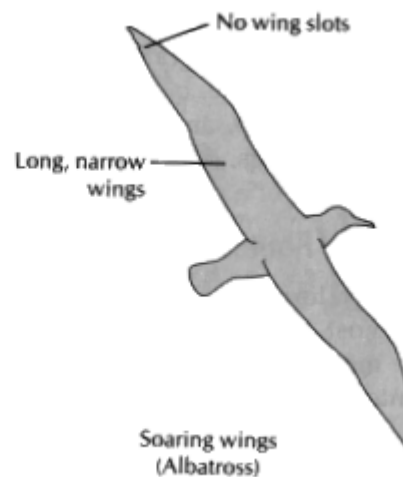
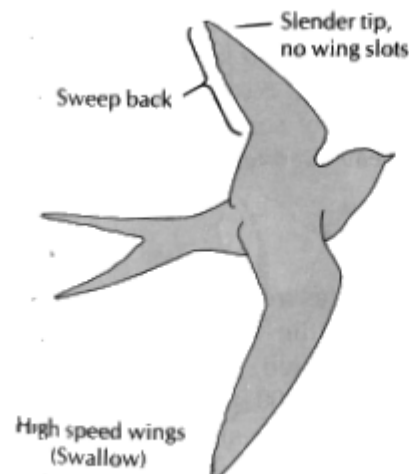
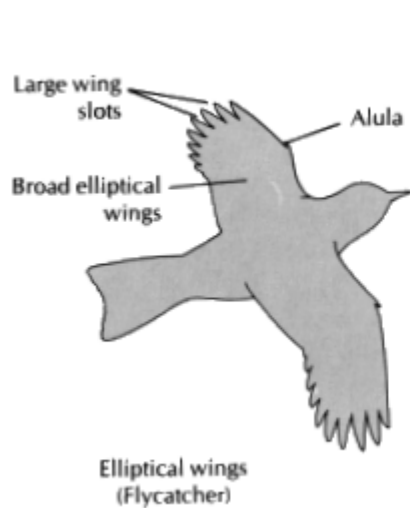
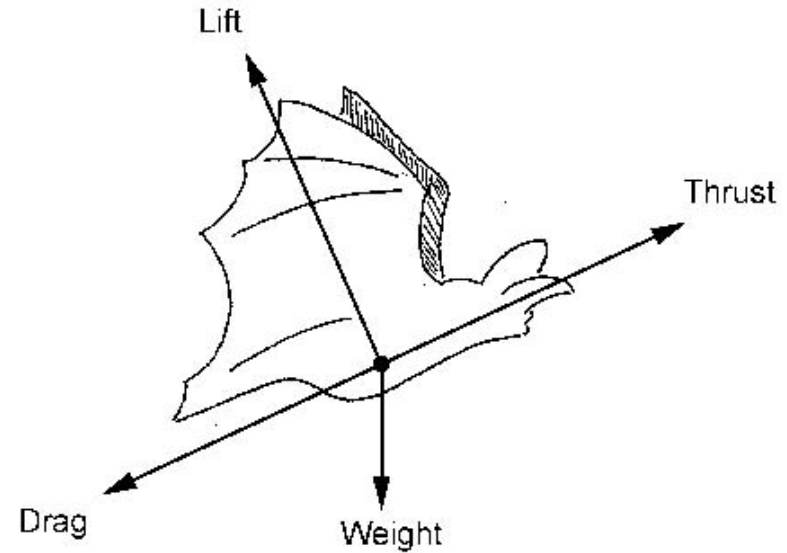
**Challenge: You and your team must digitally document at least three examples of force and motion. You have:**

- **10 minutes**
- **one digital camera**
- **and two different balls**

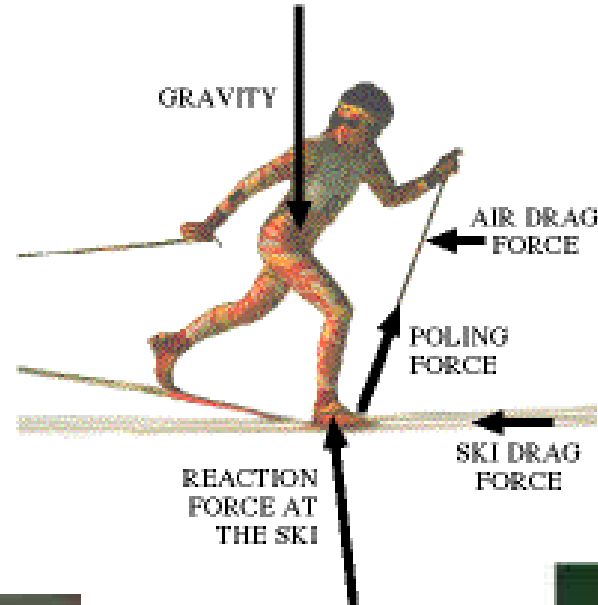


# Force and Motion –

## The designed world learns from the natural world



# Force and Motion – The designed world learns from the natural world



# EXPLORE: Mini-Challenges

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You and your team must be ready to compete in **TWO** mini-challenges in 30 minutes. You **MUST** begin with the basic designs, but may modify them in any way that you choose to meet the challenge.

1) First Challenge: Zippy Bugs O'Copter

2) Second Challenge: Marathon BWB Model

# First Challenge: Zippy Bugs O'copter

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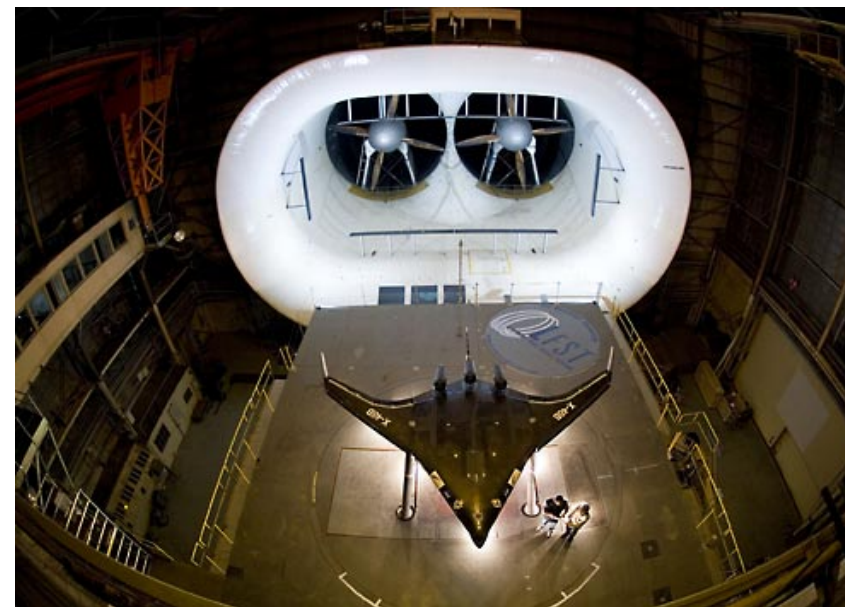
- 1) Begin by following the directions to create the Bugs O'copter.
- 2) Then ... make any modifications you think necessary to create ... the Bugs O'copter that will fall 2 meters in the fastest time.

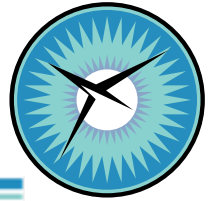


# Second Challenge: Marathon BWB Model



- 1) Begin by following the directions to create the BWB model.
- 2) Then ... make any modifications you think necessary to create ... a BWB model that can travel the greatest distance.





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*“What you need to invent,  
is an imagination and a pile  
of junk.”*

Thomas Edison,  
quoted on National Public Radio,  
November, 2001.

# TEAM CHALLENGE: Puff Mobiles

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How can you use the force of the wind to move a Puff Mobile? How far can your Puff Mobile travel in 10 seconds?

**Using only ...**

- 10 straws \*
- four wheels \*
- straight pins
- one sheet of paper \*
- and ... one of your team mates for the wind \*

**Build a Puff Mobile.** You **MUST** use **ALL** of the \* materials. You have 30 minutes until you'll compete.

# DESIGN PROCESS: SCAMPER

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How have Oreo cookies changed over the years? Why have they changed?



- S**    **Substitute**
- C**    **Combine**
- A**    **Adapt**
- M**    **Magnify or minify**
- P**    **Put to other use**
- E**    **Eliminate**
- R**    **Reverse or rearrange**



# RE-DESIGN YOUR PUFF MOBILE

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You and your team have 20 minutes to re-design your Puff Mobile to meet the same original challenge.

Consider “SCAMPER”ing your original Puff Mobile to make improvements.



# REVIEW

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Tonight, we've ...

- ENGAGED** our audience by looking at **FORCE** and **MOTION** in the natural and designed worlds.
- EXPLORED FORCE** and **MOTION** by thinking and acting like scientists and engineers
- EXPLAINED** the design process through **SCAMPER**
- EXTENDED** our ideas by re-designing and improving a product
- ENJOYED** learning

# Everything I needed to know I learned from “Rocky and Bullwinkle” ...

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Now that you know some of the “tricks” of the trade, it’ll be easier to “pull a rabbit” out of a hat ...

