

2023

ADVERTISING RATES & MEDIA INFORMATION

FEATURED INSIDE

- › Digital and print advertising opportunities
- › Reach aerospace professionals where they work with *Aerospace America*, AIAA.org, and Aerospace Research Central (ARC) while accessing more than 30,000 AIAA members

EFFECTIVE 1 APRIL 2023



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REACH AEROSPACE DECISION MAKERS WITH AIAA'S ADVERTISING OPTIONS

The American Institute of Aeronautics and Astronautics (AIAA) is the largest and most prestigious community of aerospace professionals in the world. AIAA exists to help aerospace professionals and their organizations succeed. AIAA's vision is to be the voice of the aerospace profession through innovation, technical excellence, and global leadership.

We understand your company or organization needs access to leaders and decision makers in the aerospace community, and AIAA offers a selection of advertising opportunities to help you reach our members and the general aerospace community. We offer various digital media advertising selections such as banners or buttons on the aiaa.org site and digital banners on the aerospaceamerica.aiaa.org site. In addition, AIAA offers print advertising in *Aerospace America*, which is our flagship monthly magazine. *Aerospace America* reaches more than 34,000 aerospace professionals and students in print and online—including every AIAA member, congressional offices on Capitol Hill, and hundreds of engineering and aerospace libraries.

AIAA TECHNOLOGY SEGMENTS BREAKDOWN



AIAA members are asked to identify primary technology areas that reflect their professional interest and work activities.

Aerospace Sciences 30%

- Aeroacoustics
- Applied Aerodynamics
- Astrodynamics/Orbital Mechanics
- Astrophysics
- Atmospheric and Space Environments
- Atmospheric Flight Mechanics
- Fluid Dynamics
- Guidance, Navigation & Control
- Aerodynamic Measurement Technology
- Plasmadynamics and Lasers
- Sounding Rockets
- Thermophysics
- Remote Sensing & Applications
- Thermodynamics
- Computational Fluid Dynamics
- Modeling & Simulation
- Ground Testing
- Meshing, Visualization & Computational Environments
- General Aerospace Sciences

- Space Colonization
- Space Tourism
- Terraforming
- Space Resources
- Space Architecture
- Space Logistics
- Space Traffic Management
- Space Commercialization
- General Space & Missiles

Aircraft and Atmospheric Systems 15%

- Air Transportation Systems
- Transformation Flight
- On Demand Mobility
- Aircraft Design
- Aircraft Noise & Emissions
- Aircraft Operations
- Aircraft Safety
- Balloon Systems
- General Aviation
- Helicopter Design
- Lighter-Than-Air Systems
- V/STOL Aircraft Systems
- Marine Systems & Technology
- Hypersonic Systems
- Flight Testing
- Electronic Equipment Design
- Ground Support Equipment
- Aircraft Maintenance
- Reliability
- Test & Evaluation
- Standards Engineering
- Producibility & Cost Engineering
- Production Engineering
- Aerodynamic Decelerator Systems
- Electric Aircraft
- General Aircraft & Atmospheric Systems

Propulsion and Energy 15%

- Aerospace Power Systems
- Electric Propulsion
- Liquid Propulsion
- Propellants and Combustion
- Solid Rockets
- Terrestrial Energy Systems
- Nuclear and Future Flight Propulsion
- Hybrid Rockets
- Energetic Components & Systems
- Gas Turbine Engines
- High Speed Air Breathing Propulsion
- Propulsion Air-frame Integration
- Hybrid Electric Propulsion
- General Propulsion & Energy

- Intelligent Systems
- Information and Command & Control Systems
- Communications Systems
- Computer Systems
- Digital Avionics Systems
- Sensor Systems
- Software Systems
- Support Systems
- System Effectiveness and Safety
- Micro-Nanotechnology
- Systems Engineering
- General Information Systems

Aerospace Design & Structures 6%

- Aerospace Traffic Management
- CFD Vision 2030
- Digital Engineering
- Directed Energy Systems
- Energy Optimized Aircraft
- Green Engineering
- Space Exploration
- Transformational Flight
- Unmanned Systems

Systems Integration 15%

- Survivability
- Design Engineering
- Design Technology
- Materials
- Structural Dynamics
- Structures
- Adaptive Structures
- Radar Absorbing Materials & Structures
- Gossamer Spacecraft
- Non-Deterministic Approaches
- Multidisciplinary Design Optimization
- Advanced/Additive Manufacturing
- Green Aerospace Engineering
- Complex Aerospace Systems
- General Aerospace Design & Structures

Business Management 6%

- Society and Aerospace Technology
- Economics
- Legal Aspects of Aeronautics & Astronautics
- Management
- Technical Information Services
- Environmental Assurance/Compliance
- Computer-Aided Enterprise Solutions
- General Business, Management & Aerospace Outreach

Information Systems 11%

- Aerospace Electronics
- Cybersecurity of Aerospace Systems
- Robotics
- Aerospace Maintenance

Space and Missiles 22%

- Life Sciences and Systems
- Missile Systems
- Space Operations and Support
- Microgravity & Space Processes
- Space Systems
- Space Transportation
- Space Exploration
- Space Sciences & Astronomy
- Space Automation & Robotics
- Directed Energy Systems Weapons
- Weapons System Effectiveness
- Human Factors Engineering
- Satellite Design, Integration & Test
- Launch Operations
- Laser Technology & Applications
- Space Tethers

Our readers are your company's customers.

TOTAL CIRCULATION

34,600+

Print: 16,930* | Digital: 17,670*

GEOGRAPHIC DISTRIBUTION**

85.5%

United States

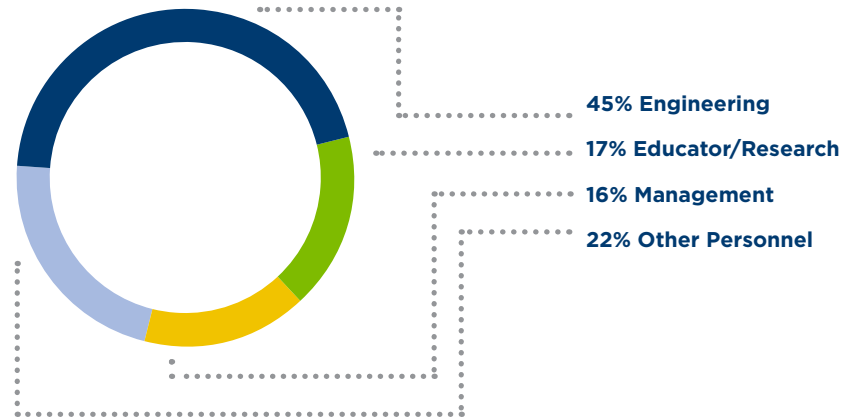
14.5%

International
(80+ countries)

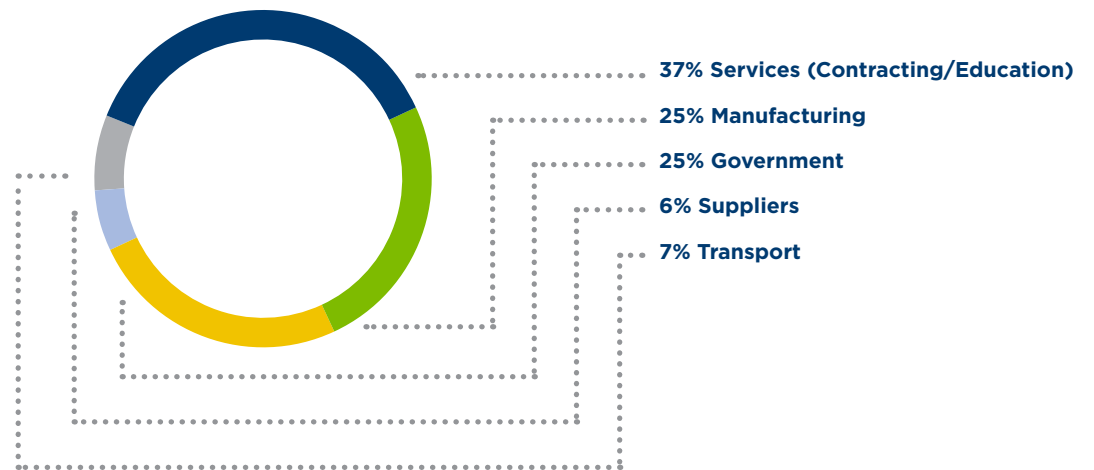
*USPS Statement of Ownership | *Student and international members
** AIAA Membership Data, NetForum

Here's what they do:

JOB FUNCTION**



INDUSTRY SEGMENTS**



ISSUE	FEATURING*	INDUSTRY EVENTS CALENDAR	SPACE CLOSE	ARTWORK DUE**
January	<ul style="list-style-type: none"> › AI/machine learning › Advanced propulsion 	<ul style="list-style-type: none"> › AIAA SciTech Forum — National Harbor, MD, 23-27 January 2023 	13 December 2022	17 December 2022
February	<ul style="list-style-type: none"> › Decarbonization › Planetary science 		18 January 2023	22 January 2023
March	<ul style="list-style-type: none"> › Megaconstellations › Next-generation fighters 	<ul style="list-style-type: none"> › AFA Warfare Symposium — Gaylord, CO, 6-8 March 2023 › Satellite 2023 — Washington, D.C., 13-16 March 2023 	15 February 2023	20 February 2023
April	<ul style="list-style-type: none"> › Off-world living › Hypersonic flight 	<ul style="list-style-type: none"> › AIAA DEFENSE Forum — Laurel, MD, 11-13 April 2023 › Space Symposium — Colorado Springs, CO, 17-20 April 2023 	15 March 2023	17 March 2023
May	<ul style="list-style-type: none"> › Autonomous flight › Deep space communications 	<ul style="list-style-type: none"> › AUVSI XPONENTIAL — Denver, CO, 8-11 May 2023 › VFS Forum 79 — West Palm Beach, FL, 16-18 May 2023 › GEOINT — St. Louis, MO, 21-24 May 2023 	14 April 2023	19 April 2023
June	<ul style="list-style-type: none"> › Advanced air mobility › Alternative aviation fuels 	<ul style="list-style-type: none"> › AIAA AVIATION Forum — San Diego, CA, 12-16 June 2023 	15 May 2023	19 May 2023
July/August	<ul style="list-style-type: none"> › Electrification › Technology transfer 	<ul style="list-style-type: none"> › Oshkosh Air Venture — Wisconsin, 24-30 July 2023 	14 June 2023	19 June 2023
September	<ul style="list-style-type: none"> › Cybersecurity › Supersonic flight 		14 August 2023	17 August 2023
October	<ul style="list-style-type: none"> › Orbital environment › VC funding 	<ul style="list-style-type: none"> › IAC — Azerbaijan, 2-6 October 2023 › NBAA Symposium — Las Vegas, NV 17-19 October 2023 › 2023 ASCEND — Las Vegas, NV, 23-25 October 2023 	14 September 2023	18 September 2023
November	<ul style="list-style-type: none"> › Astronomy › Digital simulations 		12 October 2023	16 October 2023
December	<ul style="list-style-type: none"> › Year-In-Review 		10 November 2023	14 November 2023

**All content subject to change at editor's discretion. ** If you are placing a classified ad that needs layout and design, content is due seven days in advance of the camera-ready artwork dates above.*

2023 PRINT DISPLAY ADVERTISING RATES

Four-Color	1x	3x	6x	10x
Full page	\$8,550	\$8,300	\$8,000	\$7,700
1/2 page*	\$5,225	\$5,050	\$4,900	\$4,700
1/3 page	\$4,000	\$3,900	\$3,750	\$3,600
1/6 page	\$2,375	\$2,300	\$2,225	\$2,125

Covers (Four-color only)

Cover 2	\$11,700	\$11,350	\$11,000	\$10,550
Cover 3	\$11,700	\$11,350	\$11,000	\$10,550
Cover 4	\$13,500	\$13,100	\$12,700	\$12,150

All rates gross. 15% discount applies to recognized agencies.

*Rate applies to 1/2 horizontal ads. 1/2 island ads are available for a 20% premium

AIAA PAST ADVERTISERS

- Auburn University
- CalPoly
- ClickBond
- dSpace
- Intelligent Light
- MIT
- NRO
- Penn State University
- Purdue University
- The Boeing Company
- USC
- Siemens PLM Software



CAREER OPPORTUNITY ADVERTISING

Aerospace America is the first choice for aerospace professionals seeking employment, and the first choice of the organizations that want to hire them.

When your organization needs to fill key professional positions with the most experienced people, you need to reach the most qualified candidates. Advertising in *Aerospace America* ensures that your vacancy announcements will be seen by the industry professionals most qualified to fill them. Whether it's a university faculty position or a corporate engineering or technical position, *Aerospace America* produces results quickly, saving you and your staff significant time in attracting the right candidates for each position. When you next have a key position to fill, advertise it in *Aerospace America*.



CAREER OPPORTUNITY ADVERTISING RATES

Four-Color	1x	3x	6x	10x
Full page	\$4,200	\$3,910	\$3,810	\$3,680
2/3 page	\$3,165	\$2,950	\$2,880	\$2,790
1/2 page	\$2,900	\$2,690	\$2,625	\$2,550
1/3 page	\$2,240	\$2,090	\$2,055	\$1,995
1/6 page	\$1,800	\$1,690	\$1,660	\$1,625

Word Count Recomm.	
Full page	1,000 words
2/3 page	720 words
1/2 page	500 words
1/3 page	330 words
1/6 page	150 words

SPONSORED CONTENT

Contact Salesinfo@aiaa.org for more information.

AD SPECIFICATIONS

PDF files are required. PDFx/1a preferred.

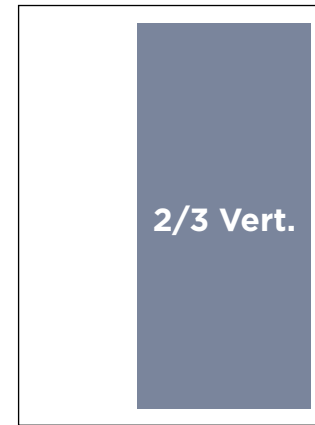
Bleed	8-3/8" x 11-1/8"
Trim size	8-1/8" x 10-7/8"
PDF document size	9-1/8" x 11-7/8"
Live area	7" x 10"
Number of columns	3
Column width	2-1/8"
Column height	10"
Binding	Perfect bound
Process	Heatset web offset

Vital advertising matters should be kept 1/4" from trim on all sides.

SIZE DIMENSIONS



Full page: 8-1/8" x 10-7/8"



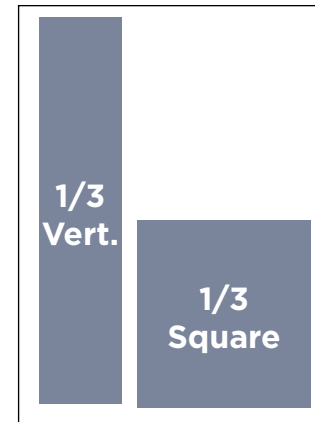
2/3 Vertical: 4-1/2" x 10"
Only available for Career Opportunity Advertising



1/2 Island: 4-1/2" x 7"



1/6 Vertical: 2-1/8" x 4-7/8"
1/2 Horizontal: 7" x 4-7/8"



1/3 Vertical: 2-1/8" x 10"
1/3 Square: 4-1/2" x 4-7/8"

SHIPPING INFORMATION

Email all files, text, graphics, and photos to:

Salesinfo@aiaa.org

PUBLICATION FREQUENCY: Published 11 times a year, issued on the first of the month of the cover date of publication.

COMMUNICATION: Contracts, insertion orders, correspondence, request a quote, and special requests, should be addressed to **advertising@aiaa.org**. Please email artwork, proofs, and copy to Paul doCarmo at **pauld@aiaa.org**.

PUBLISHER'S COPY PROTECTIVE CLAUSE:

Advertisers and advertising agencies assume sole liability for all content (including text, representations, photographs, and illustrations) of advertisement printed, and also assume responsibility for any claims arising therefrom made against the Publisher. The Publisher reserves the right to reject any advertising that does not conform to its publication standards, which are subject to change or modification at the sole discretion of the Publisher. Any advertising resembling editorial matter may be designated as advertising by the Publisher.

POSITIONING OF ADVERTISEMENTS:

Advertisement placement is at the sole discretion of the Publisher except where a request for a specified preferred position is agreed to and acknowledged by the Publisher.

ADVERTISING POLICIES:

- › Publisher has the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to Publisher for advertising which advertiser or its agent ordered and for which such advertising was published.
- › Conditions other than rates are subject to change by Publisher without notice. As used in this section, entitled Advertising Policies, the term "Publisher" shall refer to *Aerospace America* Magazine and/or the American Institute of Aeronautics and Astronautics, Inc. (AIAA). The terms and conditions of this rate card supersede any terms or conditions appearing on advertiser's orders or materials.
- › Regulations concerning copy and contracts are those generally accepted throughout the industry.
- › Advertisements are not accepted if they contain testimonial statements or endorsements given by a member or members of AIAA.
- › No conditions other than those set forth in this rate card shall be binding on the Publisher unless specifically agreed to in writing by the Publisher.
- › All orders are accepted for space subject to our credit requirements.
- › Publisher retains right of final approval and acceptance of all advertising submitted, and shall not be liable for any loss resulting from rejection of such advertising.

AGENCY COMMISSION: 15% of gross billing allowed to recognized advertising agencies on display space, color and preferred position charges. Commission is not allowed on such charges as artwork, reprints, backup of inserts, classified ads under 1/6 page, production and bindery charges and special handling charges. Commission is subject to forfeiture on invoices not paid within 90 days from invoice date. All accounts not paid in full within 30 days of invoice date may incur a charge of 1.5% per month until paid in full.

DUAL LIABILITY: All advertising placed by an entity acting as the agent for another shall be regulated by the Law of Agency as defined in the Uniform Commercial Code. The entity for which any advertising is placed shall be held liable for payment in full for all advertising placed on its behalf regardless of whether such payment was remitted to the agent.

SALES CONTACTS:

Paul doCarmo
703.264.7576
pauld@aiaa.org

SUMMARY:

Provide industry-related sponsored article or product showcase to be featured in the printed and digital issue of *Aerospace America*

CIRCULATION:

34,600+

Print: 16,930 | Digital: 17,670

Digital is Flip Book version of printed distributed via email

85.5%

United States

14.5%

International
(80+ countries)

ISSUES:

January *(Complete)*: AI/Machine Learning

February *(Complete)*: Decarbonization/Planetary Science

March *(Complete)*: Megaconstellations/Next-Generation Fighters

April *(Complete)*: Off-World Living/Hypersonic Flight

May: Autonomous Flight/Deep Space Communications

June: Advanced Air Mobility/Alternative Aviation Fuels

July/August: Electrification/Technology Transfer

September: Cybersecurity/Supersonic Flight

October: Orbital Environment/Venture Capitalist Funding

November: Astronomy/Digital simulations

ARTICLE LENGTH, PRICING:

	Single Page	2-Page Spread	4-Page Spread
Copy and images OR print-ready article provided by advertiser	\$9,000	\$12,500	\$15,000
AIAA provided freelance copy writer	\$11,000	\$15,000	\$18,000

SPECIFICATIONS, DESIGN AND WORKFLOW:

- › Copy and images to be provided to **advertising@aiaa.org** 30 days prior to issue release date
- › AIAA will review copy for grammar, spelling, potential libel and accusations
- › AIAA will lay out article and provide proof to advertiser for approval
- › Pages to be clearly marked as “Sponsored Content”
- › 500 words per page
- › Issue themes listed here are not a requirement for article subject matter

NOTE: Advertiser does have the option to provide print-ready article in PDF format if layout by AIAA is not necessary. AIAA will still review copy and reserves the right to request changes if necessary

RECOMMENDED ELEMENTS:

- › Headline, introduction, byline and body text
- › Articles be written using AP Style or other formalized style guide

SPECIFICATIONS

PDF files are required. PDFx/1a preferred.

Bleed	8-3/8" x 11-1/8"
Trim size	8-1/8" x 10-7/8"
PDF document size	9-1/8" x 11-7/8"
Live area	7" x 10"
Number of columns	3
Column width	2-1/8"
Column height	10"
Binding	Perfect bound
Process	Heatset web offset

Vital advertising matters should be kept 1/4" from trim on all sides.



AEROSPACE AMERICA ONLINE

Advertising on aerospaceamerica.aiaa.org provides valuable exposure to key decision makers employed throughout the aviation and aerospace industry, government agencies, and research institutes worldwide. Our readers rely on the feature stories and columns that appear in *Aerospace America Online* to keep them informed of the latest trends and issues directly affecting them, their colleagues, projects, and future.

- › Over 11,000 users per month
- › Over 19,000 pageviews per month

All prices are based on a fixed 30-day exposure on the home page. Ads are available as a banner and each ad placement is exclusive. **AIAA does not guarantee number of impressions or click throughs.** Availability is limited.

SPONSORED CONTENT

Please inquire about placement options, pricing, and availability.

CUSTOM ADVERTISING PACKAGE

By bundling print and/or online advertising with AIAA and *Aerospace America*, your company can get more for your investment! Contact Paul doCarmo at pauld@aiaa.org request a custom advertising package today.

2023 ONLINE ADVERTISING RATES

	30 Days
Top Banner	\$1,500
Interstitial Banner	\$4,000

ARTWORK SPECIFICATIONS

Maximum file size	50kb
File format	GIF or JPEG Animated GIF files accepted
Flash files	Not Accepted

Note: Ads are responsive on mobile devices and retain banner dimensions.

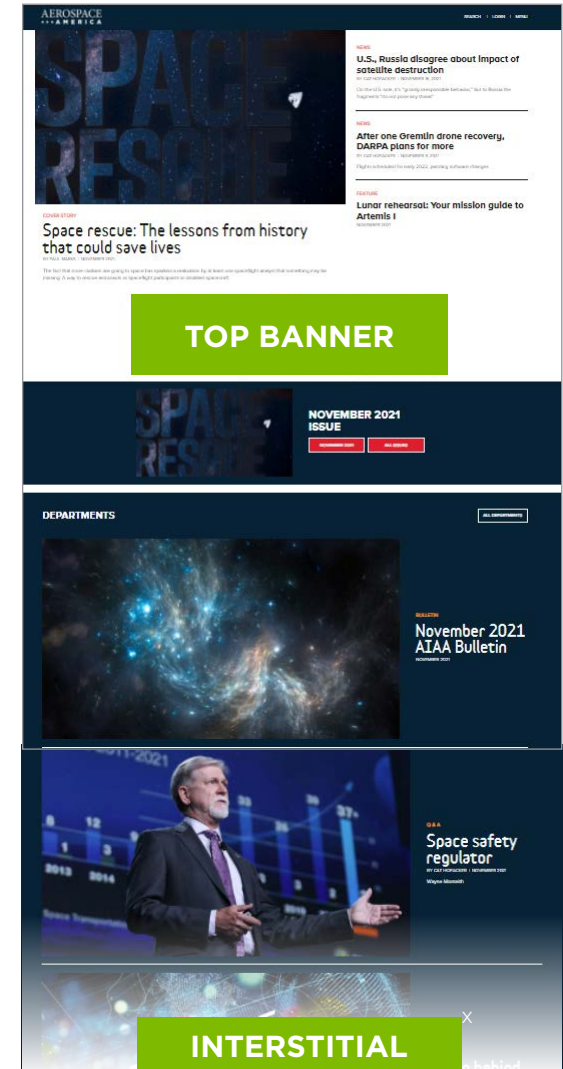
AD SIZES

Top Banner	970 x 250 px
Interstitial Banner	728 x 90 px

Web-ready artwork for both ad sizes are required by ad closing deadline, typically 15th of month prior to run date.

SHIPPING INFORMATION

Email all files, text, graphics, and photos to: Salesinfo@aiaa.org



Source: Google Analytics, August 1, 2021 to July 31, 2022

AIAA.ORG

Advertising on AIAA's website, **aiaa.org**, gives your company immediate and daily exposure to the decision makers in the leading agencies and companies throughout the aerospace industry.

- Over 53,000 users per month
- Over 134,000 pageviews per month

All prices are based on a fixed 30-day exposure. Ads are available either as a home page banner or subpage rectangle and advertising can be purchased as exclusive or rotating with either one or two other ads. **AIAA does not guarantee number of impressions or click throughs.** Availability is limited.

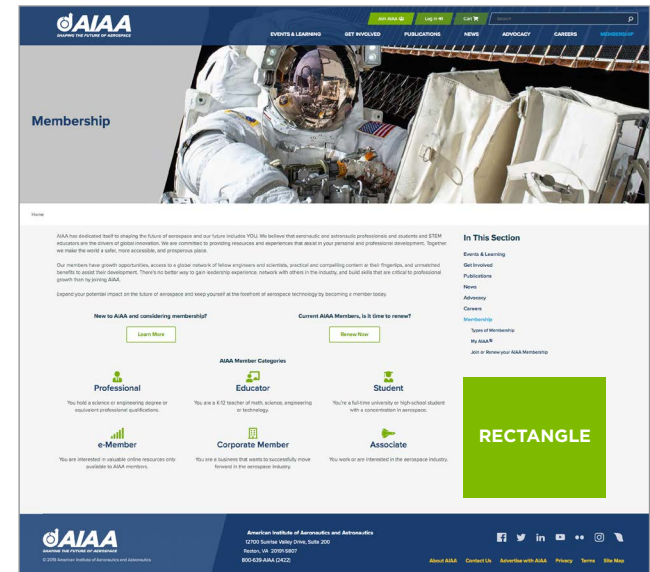
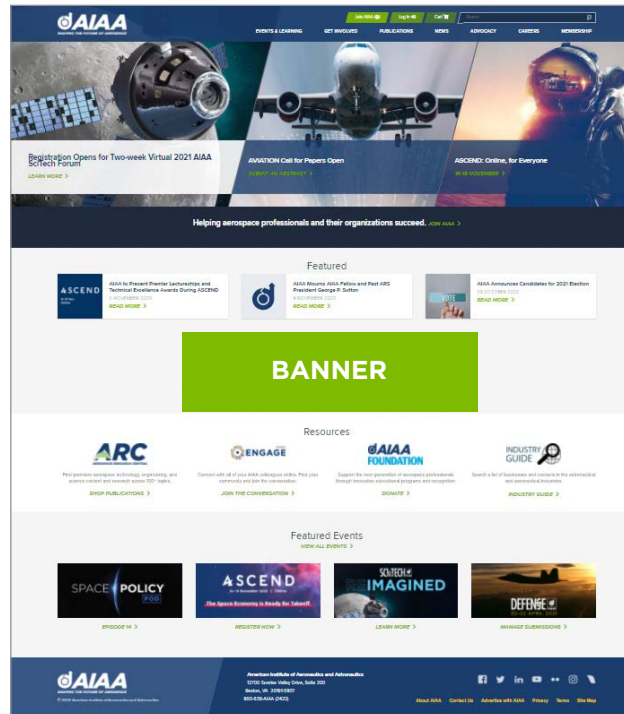
2023 ONLINE ADVERTISING RATES

30 Days	Homepage
Exclusive Banner	\$3,500
Rotates w/ 1 other Advertiser	\$2,500

30 Days	Subpage
Exclusive Rectangle (Choice of Membership, Publications, or Events & Learning landing page)	\$900

ARTWORK SPECIFICATIONS

Maximum file size	50kb
File format	GIF or JPEG Animated GIF files accepted
Flash files	Not Accepted



Note: Ads are responsive on mobile devices and retain banner dimensions.

AD SIZES

Banner	970 x 250px
Rectangle	300 x 250px

Web-ready artwork for both ad sizes are required by ad closing deadline, typically 15th of month prior to run date.

SHIPPING INFORMATION

Email all files, text, graphics, and photos to:
Salesinfo@aiaa.org

SUBPAGE RECTANGLE AD OPPORTUNITIES

Top subpages of AIAA average more than 4,400 pageviews per month.

- Membership (landing page)
Over 5,600 pageviews per month
- Publications (landing page)
Over 4,100 pageviews per month
- Events & Learning (landing page)
Over 3,400 pageviews per month

Source: Google Analytics, August 1, 2021 to July 31, 2022



As the world's resource for aerospace technical information, Aerospace Research Central (ARC) will give you daily exposure to thousands of individuals in the aerospace industry.

- Over 179,000 users per month (80% are new users)
- Over 833,000 pageviews per month

All prices are based on a fixed, 30-day exposure on the home page. Ads are available either as a banner or rectangle. All ads are exclusive and will not rotate with other advertisers for the duration of the exposure. **AIAA does not guarantee number of impressions or click throughs.**

Source: Google Analytics, August 1, 2021 to July 31, 2022

AIAA VIDEO LIBRARY

Advertising on AIAA's Video Library, video.aiaa.org, gives your company valuable exposure to dedicated professionals looking to gain insight from over 3,700 curated video recordings captured during AIAA events or submitted by a network of professional contributors.

30 Days	Homepage
Exclusive Banner	\$3,000
Rotates w/ 1 other Advertiser Banner	\$2,000

2023 ONLINE ADVERTISING RATES

30 Days	Homepage
Exclusive Rectangle 1 or 2	\$3,000

ARTWORK SPECIFICATIONS

Maximum file size	50 kb
File Format	GIF or JPEG Animated GIF files accepted
Flash Files	Not Accepted

Note: Ads are responsive on mobile devices and retain banner dimensions.

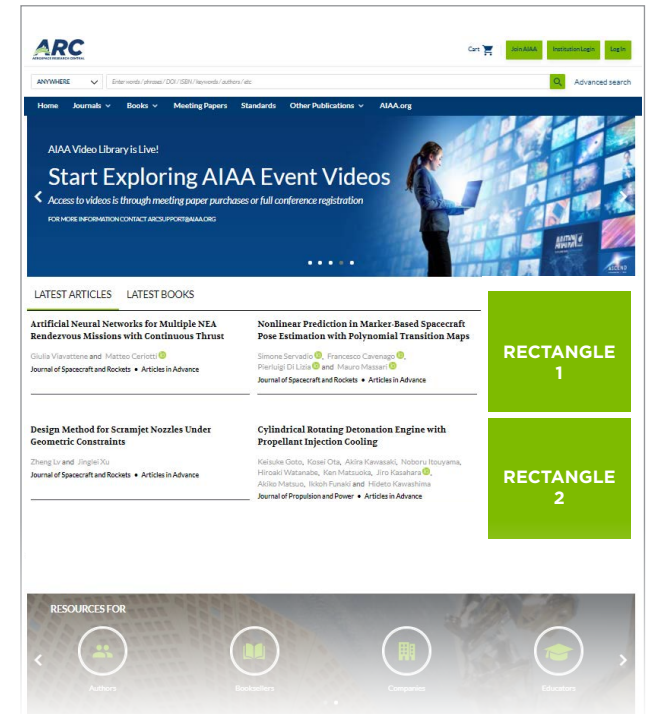
AD SIZE

Rectangle	300 x 250px
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Web-ready artwork for both ad sizes are required by ad closing deadline, typically 15th of month prior to run date.

SHIPPING INFORMATION

Email all files, text, graphics, and photos to:
Salesinfo@aiaa.org



ASCEND™

ASCEND, which stands for Accelerating Space Commerce, Exploration, and New Discovery, is the world's premier outcomes-focused, interdisciplinary space event designed to accelerate the building of our off-world future. It convenes the civil, commercial, and national security space sectors, along with leaders from throughout adjacent industries, to address the challenges and opportunities presented by increased activity in space.

- › Average over 8,000 users per month
- › Average over 36,000 pageviews per month

All prices are based on a fixed 30-day exposure on the home page. Ads are available either as a banner or rectangle. All ads are exclusive and will not rotate with other advertisers for the duration of the exposure. **AIAA does not guarantee number of impressions or click throughs.**

Source: Google Analytics, April 1, 2022 to March 31, 2023

2023 ONLINE ADVERTISING RATES

30 Days	Homepage
Exclusive Banner	\$3,000
Rotates w/ 1 other Advertiser Banner	\$2,000

ARTWORK SPECIFICATIONS

Maximum file size	50 kb
File Format	GIF or JPEG Animated GIF files accepted
Flash Files	Not Accepted

Note: Ads are responsive on mobile devices and retain banner dimensions.

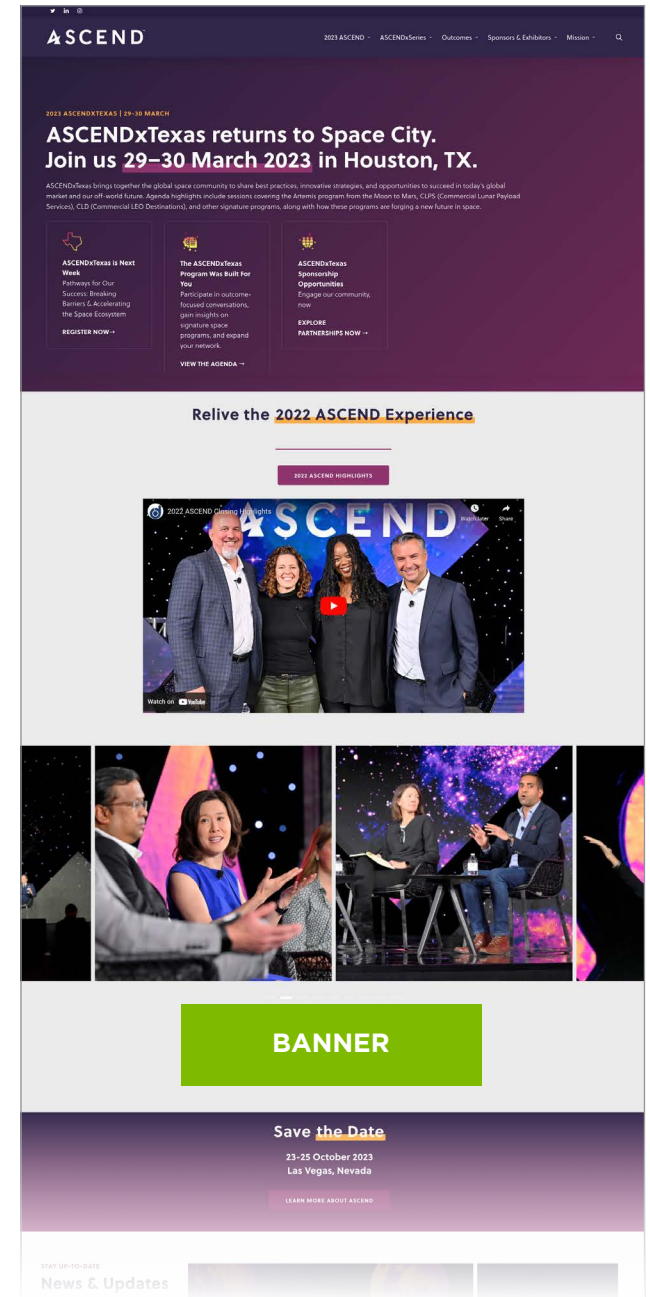
AD SIZE

Banner	970 x 250px
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Web-ready artwork for both ad sizes are required by ad closing deadline, typically 15th of month prior to run date.

SHIPPING INFORMATION

Email all files, text, graphics, and photos to:
Salesinfo@aiaa.org



ADDITIONAL WAYS TO REACH AIAA MEMBERS

AIAA AEROSPACE PERSPECTIVES WEBINAR - \$20,000

Join AIAA online to get a behind-the-scenes look on current projects that are shaping the future of aerospace. This webinar series explores significant topics across the air and space industry that provides organizations the ability to share their perspectives and advancements with AIAA members worldwide, select government and military officials, and the general public. Available to AIAA Corporate Members only.

View upcoming and archived webinars by visiting aiaa.org/aerospaceperspectivesseries

[Learn More](#)

AIAA SPONSORED WEBINAR - \$12,000

Establish your organization as an industry thought leader by sponsoring a webinar! You provide the content and subject matter experts and we'll manage the entire process from start to finish, including marketing, hosting and moderating. There's no better way to generate leads and grab the attention of industry professionals who need your products and services.

[Learn More](#)

TRUE MOBILITY NEWSLETTER - Contact for Information

Sent every two weeks via email, this Aerospace America newsletter is sent to a targeted list of 8,000+ recipients. Bundle options are available for you to make the most of this opportunity.

Sizing	Price
728x90 Leaderboard, top of page	\$7,000 per quarter, \$2,500 per month
300x250 Ad, right side above the fold	\$5,500 per quarter, \$2,000 per month

FOR MORE INFORMATION CONTACT: Paul doCarmo
703.264.7576
pauld@aiaa.org

RECRUITMENT

For more information on career center online job postings and virtual career fairs, please contact

Nancy Hillard, nancyh@aiaa.org.

AIAA DAILY LAUNCH

AIAA's daily news digest offers direct exposure to aerospace professionals and decision makers in the leading agencies and companies throughout the aerospace industry. One of the top AIAA member benefits, it is distributed to about 30,000 AIAA members each weekday morning.

FOR MORE INFORMATION CONTACT:

Kristin Torun, Director of Advertising Sales
Bulletin Media LLC
703.483.6158 | ktorun@bulletinmedia.com

The screenshot shows the top portion of the 'DAILY LAUNCH' newsletter. At the top, it says 'If you are unable to see the message or images below, [click here to view](#)'. The main header features the title 'DAILY LAUNCH' in large white letters on a dark blue background, with the subtitle 'TIMELY AEROSPACE NEWS FOR THE AIAA COMMUNITY' below it. To the right is the AIAA logo with the tagline 'SHAPING THE FUTURE OF AEROSPACE'. Below the header, it says 'Good morning - Brought to You as a Benefit of Your AIAA Membership' and the date 'October 28, 2019'. The section 'LEADING THE NEWS' is visible, with a featured article titled 'NASA To Launch VIPER Rover To Search For Water On Moon'. A green box labeled 'DAILY LAUNCH AD' is overlaid on the article text.

Daily Launch Ad: 300px x 250px

CONTACT INFORMATION

ADVERTISING SALES OFFICE

Information requests, package discounts, contracts, insertion orders, correspondence, request a quote, special requests, proofs and copy should be addressed to Paul doCarmo:

SALES CONTACTS

General Inquiries
advertising@aiaa.org

Elizabeth Just
Companies A-N
703.264.7541
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Meet our Editor-in-Chief, Ben Iannotta

Ben Iannotta has more than 30 years of experience as a writer and editor in the aerospace and technology industries. He began in 1989 at *The Washington Post*; *Space News* hired him in 1993 to cover military and civil space programs. In 1996, he started working as a freelance journalist covering technology, environmental and military news. From 2008 to 2012, he was editor of the *C4ISR Journal*. He left to establish DeepDiveIntel.com, a technology-focused digital news service for intelligence professionals. Since 2013, Iannotta has been the Editor-in-Chief of *Aerospace America* and his work has been published by *Aerospace America*; *Air and Space Smithsonian*; *New Scientist*; *Popular Mechanics*; and Reuters News Service.