

Top Level Sponsor Options for 2020 AIAA Forums

The following opportunities are presented for the following AIAA Forums. Please call for the latest availability.

- SciTech
- AVIATION
- Propulsion and Energy

Sponsor Benefits	Premier	Signature	Executive
Exclusivity, no additional Premier Sponsorships sold	Y	See note on availability***	-
Use of sponsor's product images in select locations in Conference Program and Marketing materials.	Y	-	-
Make Opening Remarks at Forum Plenary and/or introduce speaker	Y	-	-
Opportunity to hold a VIP reception or dinner in place of <i>Speaker & Sponsor Reception</i> * (Some financial & logistics support by AIAA included in package)	Y	-	-
Sponsor announcement or company feature on Forum website home page	Y	-	-
Lanyard Branding opportunity for all attendee badges*	Y**	-	-
Opportunity to provide a facility tour for attendees before or after forum program*	Y	-	-
Executive Steering Committee - One representative	Y	Y	-
Full-Page, Color Ad in Forum Printed Program	Y	Y	Y
<i>Speaker & Sponsor Reception</i> invitations	10	5	3
Prominent Logo on Stage Backdrops - Plenary & Forum 360	Y	Y	Y
Full Conference registrations, complimentary	15	5	2
Reserved Table for 10, plus, one seat at head table of a Forum Luncheon	Y	Y	Y
Corporate Commercial to be played prior to one of the plenary or lunch sessions	Y	Y	-
Exhibit Booth, or equivalent credit for larger booth configuration	400'	200'	100'
Opportunity to provide a giveaway at a Forum event outside of your exhibit booth*	Y	Y	-
Opportunity to enhance the all-attendee reception in the exhibit hall* (décor, entertainment, branded give-away, etc.)	Y	-	-
Additional Branding and Advertisement			
Onsite recognition from the podium during the plenary sessions	Y	Y	Y
Logo included in onsite materials, program, signage, etc.	Y	Y	Y
Logo in pre-event emails	Y	Y	Y
Logo on website in multiple locations	Y	Y	Y
Number of sponsor packages available for sale:	1	Up to 3***	Up to 5
Prices:			
Corporate Member:	\$115,000	\$60,000	\$25,000
Non-Member:	Must be a Corp. Mbr.	\$70,000	\$30,000

Details on Package benefits above:

*Optional opportunity – expenses paid by Sponsor, unless otherwise noted.

**Premier Sponsor may provide their own branded lanyards for AIAA to distribute* or choose to have AIAA supply lanyards with event branding only. If there is no Premier Sponsor, AIAA may sell lanyard sponsor to any company.

***If AIAA sells a Signature Sponsorship prior to selling the Premier Sponsorship, AIAA will discontinue the sales or acceptance of a Premier Sponsor agreement. If the Premier Sponsorship is sold, AIAA will not accept any Signature Sponsors for that Forum.

Note: Securing a sponsorship as outlined above will require signing a contract that will include additional details on specifications of benefits and overall terms and conditions of the agreement. Please contact AIAA for details.