

2023 ASCEND OPPORTUNITIES

# Engage with the international space industry year-round.



Participate in year-round engagement with **ASCEND** and the space industry. Signature partner packages and themed webinars allow you to engage with **thousands** in our global community.

## 2023 ASCEND CALENDAR

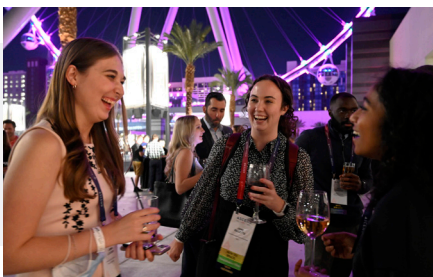
<b>ASCENDxWebinar</b> January 2023	<b>ASCENDxTexas</b> 29–30 March 2023	<b>ASCENDxWebinar</b> June 2023	<b>ASCEND</b> 23–25 October 2023
---------------------------------------	---	------------------------------------	-------------------------------------

## FEATURED PACKAGES

### **ASCEND GLOBAL PACKAGE** *Starting at \$40,000*

Be a **top-level sponsor** at all four ASCEND events ensuring year-round visibility. Gain maximum event presence and brand your company as a thought leader in the international space community and beyond!

<b>January ASCENDx Webinar</b> <i>Supporting Sponsor</i>	<b>ASCENDxTexas</b> <i>Networking Function Sponsor</i>	<b>June ASCENDx Webinar</b> <i>Supporting Sponsor</i>	<b>LAS VEGAS ASCEND</b> <i>Silver Level Sponsorship</i>
\$5,000 Value	\$7,500 Value	\$5,000 Value	\$25,000 Value



CONTACT OUR SALES TEAM TODAY  
**eventsales@aiaa.org**



# EVENT SNAPSHOTS

Throughout the year, the **ASCENDx Series** accelerates momentum toward the ASCEND apex event. These thoughtful, content-driven events feature original webinars, collaborative workshops, and comprehensive summits on current topics of interest to professionals, students, entrepreneurs, and enthusiasts. As a contributor, you'll have access to the **entire** international space community 365 days a year.

## ASCENDxTexas

This is an open summit that will bring together a **broad community** of stakeholders from NASA, industry, and academia to help build connections into partnerships, and engage in continuous discussions related to strategy building, development, and implementation of human and robotic lunar exploration.

<b>SIGNATURE LEVEL</b> \$15,000	<b>LUNCHEON</b> \$7,500	<b>OPENING RECEPTION</b> \$7,500	<b>COFFEE BREAKS</b> \$2,500	<b>TABLETOP DISPLAY</b> \$2,000	<b>SUPPORTING SPONSOR</b> \$1,500
------------------------------------	----------------------------	-------------------------------------	---------------------------------	------------------------------------	--------------------------------------

## ASCENDx Webinars

The virtual events showcase promising technologies and unique perspectives. These anticipated sessions are held **twice a year** with varying aerospace themes.

**SUMMIT UNDERWRITER SPONSORSHIP**  
\$10,000

**POST E-BLAST RECAP SPONSORSHIP**  
\$3,500

**COMMERCIAL BREAK SPONSORSHIP**  
Starting at \$1,000

Exclusive Ownership and branding of one Summit

Sponsored content within the ASCENDx e-newsletter, banner image and logo recognition at the top of the e-newsletter

Sponsored commercial played at designated AIAA time

*\*Schedule subject to change*

## ASCEND

Maximize your presence on-site and online before, during, and after the ASCEND apex event. All visibility packages include wide sponsor recognition, plus full event registration(s) and opportunities to provide prerecorded content in the virtual platform to capitalize on your branding investment.

**CORNERSTONE INDUSTRY PARTNER**  
SOLD!

**GOLD PACKAGE**  
\$40,000

**SILVER PACKAGE**  
\$25,000

**BRONZE PACKAGE**  
\$15,000