**Beginning the Student to Professional Transition – Email template text for Section Leaders**

Dear <First Name>:

Now that you are concluding your last semester as a university student, you are contemplating your transition to your professional role in aerospace. Will you research, innovate, educate, inspire?

I am writing to encourage you to remain a [member of AIAA](http://www.aiaa.org/AIAA-PROMO.aspx?id=18351) during this time. I have known many people in the industry, myself included, who have benefited vastly from the connections made through AIAA as they began their professional life, and I believe the same will be true for you.

AIAA understands that the early days of a career can be financially challenging, so we offer a tiered membership fee for the first four years after leaving university.

Year 1 is 25% of the professional rate ($30), Year 2 is 50% ($60), and Year 3 is 75% ($90). In your fourth year, you will pay the full professional rate of $120 per year. This is a unique and limited time offer to members like you, who are at the cusp of moving from student to professional status only.

During this transition, I encourage you to take full advantage of the resources available to you as an AIAA member. Explore the [AIAA Career Center](http://careercenter.aiaa.org/) to identify potential employers and apply for positions. Reach out to mentors members who are practicing in your field. Explore the vast amount of research available on [Aerospace Research Central (ARC).](http://arc.aiaa.org/) Present and publish at any of [our five forums](http://www.aiaa.org/Forums/).

We are invested in your success and look forward to a long and rewarding relationship. Please let me know how else we can support you as we shape the future of aerospace together.

Sincerely,

Your name

Name of Section

Phone number

Email address

Web site: Section Web address